

# ORDER

**Orders**  
**Order / Rev:** 2043795  
**Alt Order #:** WOC12604389  
**Product Desc:** MMCCO  
**Estimate:** 8234  
**Flight Dates:** 10/20/20 - 10/26/20  
**Original Date / Rev:** 07/15/20 / 10/26/20  
**Order Type:** RFP

**WHAS**  
**Primary AE:** Ben Stecker  
**Sales Office:** TSWAS  
**Sales Region:** NAT

**Agency**  
**Name:** Mentzer Media Services/ POL  
**Buying Contact:**  
**Billing Contact:**  
 210 W Pennsylvania Ave Ste 250  
 Towson, MD 21204

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/ Mitch McConnell / R / US SEN / K  
**Demographic:** A35+  
**Product Codes:** PL-US Senate  
**Revenue Code 1:** AGY  
**Revenue Code 2:** (POL) Political  
**Revenue Code 3:** (POL) Candidate

**New Business Thru:**  
**Advertiser External ID:** 83395  
**Agency External ID:** 3924AG  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	143	\$38,180.00	\$32,453.00
10/26/20	10/26/20	30	\$7,915.00	\$6,727.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	143	\$38,180.00	\$32,453.00	339.60
November 2020	30	\$7,915.00	\$6,727.75	86.30
<b>Totals</b>	<b>173</b>	<b>\$46,095.00</b>	<b>\$39,180.75</b>	<b>425.90</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WHAS	14%	\$46,095.00
Market	100%	\$329,250.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	86%	\$283,155.00
WAVE	0%	\$0.00
WBKI	0%	\$0.00
WBNA	0%	\$0.00
WDRB	0%	\$0.00
WFTE	0%	\$0.00
WKMJ	0%	\$0.00
WKPC	0%	\$0.00
WKZT	0%	\$0.00
WLKY	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/20/20	10/26/20	Local News @ 5a M-F	CM	5-6a	2- 222--	:30	8	\$80.00	P03	2.20	NM	8	\$640.00
»WHAS11 WAKE UP NEWS @															
(Program: »WHAS11 WAKE UP NEWS @ 5A - P4)505 Index: 131. Nielsen: 0.9															

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 Flight Dates: 10/20/20 - 10/26/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8234  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	All	10/20/20	10/26/20	Local News @ 6a M-F	CM	6-7a	21222--	:30	9	\$150.00	P03	3.30	NM	9	\$1,350.00
				»WHAS11 WAKE UP NEWS @											
				(Program: »WHAS11 WAKE UP NEWS @ 6A - P4)505 Index: 125. Nielsen: 1.2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	2-222--	8	\$80.00	2.20								
Week:		10/19/20	10/25/20	-1222--	7	\$150.00	3.30								
Week:		10/26/20	11/01/20	2-----	2	\$150.00	3.30								
N 3	All	10/20/20	10/26/20	Good Morning America	CM	7-9a	4-554--	:30	18	\$250.00	P03	3.70	NM	18	\$4,500.00
				»GOOD MORNING AMERICA -											
				(Program: »GOOD MORNING AMERICA - P4)505 Index: 107. Nielsen: 1.4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	4-554--	18	\$250.00	3.70								
N 4	All	10/20/20	10/26/20	Local News @ 12p M-F	CM	12-1p	21222--	:30	9	\$90.00	P03	2.70	NM	9	\$810.00
				»WHAS11 NEWS AT NOON - P											
				(Program: »WHAS11 NEWS AT NOON - P4)505 Index: 120. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	21222--	9	\$90.00	2.70								
N 5	All	10/20/20	10/26/20	Local News @ 4p M-F	CM	4-5p	21222--	:30	9	\$110.00	P03	3.00	NM	9	\$990.00
				»WHAS11 NEWS @ 4P - P4											
				(Program: »WHAS11 NEWS @ 4P - P4)505 Index: 123. Nielsen: 1.3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	21222--	9	\$110.00	3.00								
N 6	All	10/20/20	10/26/20	Local News @ 530p M-F	CM	530-6p	11121--	:30	6	\$300.00	P03	4.30	NM	5	\$1,500.00
				Local News @ 530p M-F											
				(Program: »WHAS11 NEWS @ 530P - P4)505 Index: 115. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	11121--	6	\$300.00	4.30								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
6	All	10/20/20-10/26/20	Local News @ 530p M-F	530-6p	MTWThF----	:30	<del>(\$300.00)</del>	4.30	NM						
Credited															
N 7	All	10/20/20	10/26/20	Local News @ 6p M-F	CM	6-630p	11121--	:30	6	\$325.00	P03	5.50	NM	6	\$1,950.00
				»WHAS11 NEWS @ 6 & 630p											
				(Program: »WHAS11 NEWS @ 6 & 630p Su-F - P4)505 Index: 114. Nielsen: 3.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/19/20	10/25/20	-1121--	5	\$325.00	5.50								
Week:		10/26/20	11/01/20	1-----	1	\$325.00	5.50								
N 8	All	10/20/20	10/26/20	ABC World News	CM	630-7p	11111--	:30	5	\$600.00	P03	6.70	NM	5	\$3,000.00
				»ABC World News - P4											
				(Program: »ABC World News - P4)505 Index: 110. Nielsen: 3.9											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	11111--	5	\$600.00	6.70								
N 9	All	10/20/20	10/26/20	ET 7-730p	CM	7-730p	11111--	:30	5	\$325.00	P03	5.30	NM	5	\$1,625.00
				»ENTERTAINMENT TONIGHT											
				(Program: »ENTERTAINMENT TONIGHT - P4)505 Index: 108. Nielsen: 2.8											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	11111--	5	\$325.00	5.30								
N 10	All	10/20/20	10/26/20	Inside Ed 730-8p	CM	730-8p	11111--	:30	5	\$325.00	P03	5.30	NM	5	\$1,625.00
				»INSIDE EDITION - P4											
				(Program: »INSIDE EDITION - P4)505 Index: 106. Nielsen: 2.7											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	11111--	5	\$325.00	5.30								
N 11	All	10/20/20	10/26/20	Mon Prime Other	CM	8-11p	2-----	:30	2	\$800.00	P03	5.70	NM	2	\$1,600.00
				»DANCING WITH THE STARS											
				(Program: »DANCING WITH THE STARS - P4)505 Index: 109. Nielsen: 3.0											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	2-----	2	\$800.00	5.70								
N 12	All	10/20/20	10/26/20	Mon Prime C	CM	10-11p	1-----	:30	1	\$850.00	P03	4.30	NM	1	\$850.00
				EMERGENCY CALL											
				(Program: »THE GOOD DOCTOR - P4)505 Index: 111. Nielsen: 2.1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/20/20	10/26/20	1-----	1	\$850.00	4.30								

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 Estimate: 8234  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/20	10/26/20	1-----					1	\$850.00		4.30			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/20/20-10/26/20		Mon Prime C		10-11p	M-----	:30		<del>(\$850.00)</del>		4.30	NM		
See MG 12.2 [Program Change-Wmergency Call-mw]															
2	All	10/20/20-10/26/20		Mon Prime C		10-11p	M-----	:30		\$850.00		4.30	NM		
Ⓜ MG for 12.1 10/26															
N13	All	10/20/20	10/26/20	Local News @ 11p M-F CM		11-1135p	11111--	:30	5	\$250.00	P03	3.10	NM	5	\$1,250.00
»WHAS11 NEWS AT 11 M-F/SL (Program: »WHAS11 NEWS AT 11 M-F/SU - P4)505 Index: 107. Nielsen: 1.5															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1111--					4	\$250.00		3.10			
Week:		10/26/20	11/01/20	1-----					1	\$250.00		3.10			
N14	All	10/20/20	10/26/20	Jimmy Kimmel CM		1135p-1237a	22222--	:30	10	\$60.00	P03	1.60	NM	10	\$600.00
»JIMMY KIMMEL LIVE - P4 (Program: »JIMMY KIMMEL LIVE - P4)505 Index: 109. Nielsen: 0.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-2222--					8	\$60.00		1.60			
Week:		10/26/20	11/01/20	2-----					2	\$60.00		1.60			
N15	All	10/20/20	10/20/20	Tue Prime Other CM		8-11p	-1-----	:30	1	\$800.00	P03	4.20	NM	1	\$800.00
BACHELORETTE (Program: BACHELORETTE)505 Index: 104. Nielsen: 1.2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1-----					1	\$800.00		4.20			
N16	All	10/20/20	10/21/20	Wed Prime A CM		8-9p	--2----	:30	2	\$600.00	P03	3.60	NM	2	\$1,200.00
GOLDBERGS/BLACKISH (Program: GOLDBERGS/BLACKISH)505 Index: 109. Nielsen: 1.7															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--2----					2	\$600.00		3.60			
N17	All	10/20/20	10/22/20	Prime Political Program CM		Various	---1---	:30	1	\$1,500.00	P04	4.10	NM	1	\$1,500.00
presidential debate (Program: Greys Anatomy)505 Index: 106. Nielsen: 2.9															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	---1---					1	\$1,500.00		4.10			
N18	All	10/20/20	10/23/20	Fri Prime A CM		8-9p	----2--	:30	2	\$525.00	P02	2.60	NM	2	\$1,050.00
Shark Tank (Program: Shark Tank)505 Index: 106. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----2--					2	\$525.00		2.60			
N19	All	10/20/20	10/23/20	Fri Prime Other CM		8-11p	----2--	:30	2	\$350.00	P03	2.90	NM	2	\$700.00
»20/20 - P4 (Program: »20/20 - P4)505 Index: 106. Nielsen: 2.1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	----2--					2	\$350.00		2.90			
N20	All	10/20/20	10/24/20	Local News @ 9a Sa CM		9-930a	-----2-	:30	2	\$90.00	P03	4.40	NM	2	\$180.00
»WAKE UP WEEKEND 9-10A - (Program: »WAKE UP WEEKEND 9-10A - P4)505 Index: 117. Nielsen: 1.6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----2-					2	\$90.00		4.40			
N21	All	10/20/20	10/25/20	Good Morning America CM		8:00 AM-9:00 AM	-----1	:30	1	\$110.00	P03	3.00	NM	1	\$110.00
»GOOD MORNING AMERICA (8:00 AM-9:00 AM) (Program: »GOOD MORNING AMERICA - P4)505 Index: 108. Nielsen: 1.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----1					1	\$110.00		3.00			
N22	All	10/20/20	10/25/20	Sun Prime A CM		7-8p	-----2	:30	2	\$600.00	P03	5.70	NM	2	\$1,200.00
»FUNNIEST HOME VIDEOS - F (Program: »FUNNIEST HOME VIDEOS - P4)505 Index: 132. Nielsen: 3.4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----2					2	\$600.00		5.70			
N23	All	10/20/20	10/25/20		CM	8-9p	-----2	:30	2	\$550.00	P03	5.40	NM	2	\$1,100.00

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Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8234  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sun Prime B															
Supermarket Sweep															
(Program: Supermarket Sweep)505 Index: 125. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----2			2			\$550.00		5.40			
N24	All	10/20/20	10/25/20	Sun Prime C	CM	9-10p	-----2	:30	2	\$600.00	P03	3.20	NM	2	\$1,200.00
Millionaire															
(Program: Millionaire)505 Index: 103. Nielsen: 4.3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----2			2			\$600.00		3.20			
N25	All	10/20/20	10/25/20	Sun Prime D	CM	10-11p	-----2	:30	2	\$600.00	P03	2.80	NM	2	\$1,200.00
CARD SHARKS															
(Program: »THE ROOKIE - P4)505 Index: 112. Nielsen: 2.8															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-----2			2			\$600.00		2.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/19/20-10/25/20		Sun Prime D			10-11p	-----Su	:30	<del>(\$600.00)</del>		2.80	NM		
See MG 25.2															
[Program Change-Card Sharks-mw]															
2	All	10/19/20-10/25/20		Sun Prime D			10-11p	-----Su	:30	\$600.00		2.80	NM		
Ⓜ MG for 25.1 10/25															
N26	WHAS	10/26/20	10/26/20	Mon Prime C	CM	10-11p	M-----	:30	1	\$850.00	P03	0.00	NM	1	\$850.00
EMERGENCY CALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/26/20	11/01/20	M-----			1			\$850.00		0.00			
N27	WHAS	10/20/20	10/26/20	Local News @ 430a M-F	CM	430-5a	1-111--	:30	4	\$40.00	P03	0.00	NM	4	\$160.00
Local News @ 430a M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--111--			3			\$40.00		0.00			
Week:		10/26/20	11/01/20	1-----			1			\$40.00		0.00			
N28	WHAS	10/20/20	10/26/20	Great Day Live 9-10a	CM	9-10a	1-111--	:30	4	\$40.00	P03	0.00	NM	4	\$160.00
Great Day Live 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--111--			3			\$40.00		0.00			
Week:		10/26/20	11/01/20	1-----			1			\$40.00		0.00			
N29	WHAS	10/20/20	10/26/20	The View	CM	11-12p	1-111--	:30	4	\$90.00	P03	0.00	NM	4	\$360.00
The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--111--			3			\$90.00		0.00			
Week:		10/26/20	11/01/20	1-----			1			\$90.00		0.00			
N30	WHAS	10/20/20	10/26/20	GMA3	CM	1-2p	1-211--	:30	5	\$70.00	P03	0.00	NM	5	\$350.00
Strahan and Sara															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	--211--			4			\$70.00		0.00			
Week:		10/26/20	11/01/20	1-----			1			\$70.00		0.00			
N31	WHAS	10/20/20	10/26/20	Local News @ 5p M-F	CM	5-530p	11112--	:30	6	\$250.00	P03	0.00	NM	4	\$1,000.00
Local News @ 5p M-F															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1112--			5			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WHAS	10/19/20-10/25/20		Local News @ 5p M-F			5-530p	-TWThF----	:30	<del>(\$250.00)</del>		0.00	NM		
Credited															
5	WHAS	10/19/20-10/25/20		Local News @ 5p M-F			5-530p	-TWThF----	:30	<del>(\$250.00)</del>		0.00	NM		
Credited															
Week:		10/26/20	11/01/20	1-----			1			\$250.00		0.00			
N32	WHAS	10/20/20	10/26/20	Nightline	CM	1237-106a	11111--	:30	5	\$20.00	P04	0.00	NM	5	\$100.00
Nightline															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/19/20	10/25/20	-1111--			4			\$20.00		0.00			
Week:		10/26/20	11/01/20	1-----			1			\$20.00		0.00			

Order / Rev: 2043795  
 Alt Order #: WOC12604389  
 Flight Dates: 10/20/20 - 10/26/20

Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8234  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N33	WHAS	10/21/20	10/21/20	Wed Prime B CONNORS/AMER HOUSEWIFE	CM	9-10p	--W----	:30	2	\$900.00	P03	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--W----		2				\$900.00		0.00			
N34	WHAS	10/21/20	10/21/20	Wed Prime C THE CON	CM	10-11p	--W----	:30	1	\$750.00	P03	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	--W----		1				\$750.00		0.00			
N35	WHAS	10/22/20	10/22/20	Thu Prime A 20/20 SPECIAL TRUMP/BIDEN	CM	8-9p	---T---	:30	2	\$750.00	P04	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	---T---		2				\$750.00		0.00			
N36	WHAS	10/24/20	10/24/20	Good Morning America Sa Good Morning America Sa	CM	7-9a	-----S-	:30	2	\$90.00	P03	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		2				\$90.00		0.00			
N37	WHAS	10/24/20	10/24/20	NCAA FB Daytime EarlyGM NCAA Football Game 1	CM	12-330p	-----S-	:30	3	\$350.00	P03	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		3				\$350.00		0.00			
N38	WHAS	10/24/20	10/24/20	NCAA FB Daytime Late GM NCAA Football Game 2	CM	330-7p	-----S-	:30	4	\$500.00	P03	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		4				\$500.00		0.00			
N39	WHAS	10/24/20	10/24/20	NCAA Football Prime NCAA Football Prime	CM	8-1130p	-----S-	:30	3	\$500.00	P03	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		3				\$500.00		0.00			
N40	WHAS	10/24/20	10/24/20	Inside Ed 1135p-1205a Sa Inside Ed Sa 1135-1205a	CM	1135p-1205a	-----S-	:30	1	\$50.00	P04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		1				\$50.00		0.00			
N41	WHAS	10/25/20	10/25/20	Local News @ 6a Su Local News @ 6a Su	CM	6-7a	-----S	:30	2	\$60.00	P03	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		2				\$60.00		0.00			
N42	WHAS	10/25/20	10/25/20	This Week Su This Week Su	CM	9-10a	-----S	:30	1	\$250.00	P04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$250.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WHAS	10/19/20-10/25/20	This Week Su	9-10a	-----Su	:30		\$250.00		0.00	NM		
N43	WHAS	10/25/20	10/25/20	ABC World News Su ABC World News Su	CM	6-630p	-----S	:30	1	\$600.00	P03	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$600.00		0.00			
N44	WHAS	10/25/20	10/25/20	Local News @ 630p Su Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$325.00	P03	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$325.00		0.00			
N45	WHAS	10/25/20	10/25/20	NCIS NO 1205-105a Su NCIS NO 1205-105a Su	CM	1205-105a	-----S	:30	2	\$30.00	P03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		2				\$30.00		0.00			
N46	WHAS	10/24/20	10/24/20	Local News @ 11p Sa Local News @ 11p Sa	CM	11-1135p	-----S-	:30	1	\$100.00	P04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		1				\$100.00		0.00			
N			10/25/20		CM				1		P04	0.00	NM	1	\$120.00

Order / Rev: 2043795  
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Advertiser: POL/ Mitch McConnell / R / US SEN / KY  
 Product Desc: MMCCO  
 Estimate: 8234  
**WHAS**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
47	WHAS	10/24/20		Local News @ 11p Su		11-1135p	-----S	:30		\$120.00					
				Local News @ 11p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		1				\$120.00		0.00			
N48	WHAS	10/24/20	10/25/20	Local News @ 6a Sa	CM	6-7a	-----S-	:30	1	\$60.00	P03	0.00	NM	1	\$60.00
				Local News @ 6a Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S-		1				\$60.00		0.00			
N49	WHAS	10/24/20	10/25/20	Local News @ 7a Su	CM	7-8a	-----S	:30	2	\$60.00	P03	0.00	NM	2	\$120.00
				Local News @ 7a Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/19/20	10/25/20	-----S		2				\$60.00		0.00			
													Totals	173	\$46,095.00